

# Notable CAPIO APRs



**Christine Brainerd, APR**

**Earning my Accreditation in Public Relations was a pivotal step in my career**, as it marked my transition into leadership roles at both my workplace and professional association (CAPIO). Obtaining my APR broadened my knowledge of the public relations field, and it validated my role as a seasoned, strategic professional. It also gave me the confidence to provide guidance at the table where decisions are made. Offering CAPIO members the APR program will provide government communicators a tremendous opportunity for professional development, while raising the bar for the municipal communications profession.

*Communications Manager  
City of Folsom, Folsom, Calif.*



**Rachel McGuire, APR**

**"Since I began my career in communications more than a decade ago**, it has always been a goal of mine to receive my APR. As a PIO, I value a solid ethical, strategic and managerial approach to communications, and I am looking forward to encouraging colleagues to also receive their accreditation."

*Communications Manager  
Western Municipal Water District, Riverside, Calif.*



**Sheri Benninghoven, APR**

**"Beyond the APR designation behind my name**, which says a great deal about our profession and how we take our roles seriously, the process of studying and learning about public relations planning was invaluable. I use what I learned through the accreditation program every single day. And I still stay in touch with my study class - they are great friends and colleagues!"

*Principal  
SAE Communications, Santa Barbara, Calif.*



**Liselle DeGrave, APR**

**"As a public relations professional, earning my APR accreditation** has been one of the most rewarding accomplishments in my career. Being an independent practitioner I am selective with the professional development that I choose to invest my time in. The lessons learned through the rigorous study and examination process have helped me in how I provide service to my clients. Completing the APR accreditation process demonstrates a practitioner's capabilities in understanding the strategic communications process with strong ethics at the core of everything we do."

*Public Relations Consultant  
DeGrave Communications, Murrieta, Calif.*

